



SAMEER KHAN

DIGITAL MARKETER



About me

I am a Digital marketing specialist who has experience in working with different marketing fields: Paid Ads, Email Marketing, SEO, Social Media & Content Strategies

Education

BACHELOR OF ENGINEERING

ELECTRONICS &
COMMUNICATION ENGINEERING

Visveswaraya Institute of
Technology | 2018-2022
6.7/10 CGPA

INDIA (BANGALORE)

Contact

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Certification & Work Experience

Digital Marketing Certification
UPSKILL ROCKET 2023(6 MONTHS)

Digital Marketing Executive
Capsley Digital Marketing Agency 2023 -2024

- Worked in a team to develop and implement digital marketing strategies ,increasing overall sales by 15%.
- Developed and managed SEM campaigns, optimizing ad spend to achieve an average ROI increase of 30%, resulting in significant growth in lead generation and conversion rates
- Worked on SEO strategies to improve search engine rankings and drive organic traffic by 30% in six months
- Worked on Email marketing campaigns, Automations and related tools
- Design, build and maintain social media presence
- Creative Thinking to increase & Optimize Social media marketing & Optimization
- Worked on optimizing funnels to boost conversions and sales

Additional Skills

- Understanding of digital marketing Tools (Google Analytics, Wordpress , SEMRush, Google search console ,Pixels, Google Tag Manager ,etc.)
- Management skills
- Creativity and flexible thinking
- Strong verbal written communication skills
- Good pesentation skills
- Good Technical Knowledge